



## You are invited to an exclusive event that showcases European and Australian business opportunities during CEBIT Australia

NSW Business Chamber on behalf of Business Beyond Borders, and initiative supported by the European Commission and CEBIT Australia, invite you an **exclusive event** that will connect you to innovative ideas and genuine business opportunities in Europe.

### **European Networking Evening**

16 May 2018

5:00pm – 7:00pm

CEBIT Expo, Innovation Stage

International Convention Centre Sydney

With the European Union representing Australia's second largest trading partner and largest source of foreign investment, a changing political and economic landscape is not stopping the rapid pace of bilateral trade opportunities across Europe, particularly in the technology sector.

**Join us** at this vibrant networking event to learn about:

- The future of Europe's economic landscape
- How a European Free Trade Agreement will work
- How innovation and technology is playing a key role in the growth of bilateral trade
- Australian business leaders perspectives on where emerging markets are rising and how market access can successfully be achieved
- Negotiations for a European Free Trade agreement

***Event Prize: all attendees will have a chance to win a European wine hamper containing a selection of European vintage wines.***

To register for this event please go to: <https://www.eventbrite.com.au/e/business-beyond-borders-european-networking-evening-tickets-45419094735>

### **One on One Business Matching at CEBIT**

CEBIT Australia is providing an exclusive opportunity to find targeted business opportunities between Australian and European companies. Register for the CEBIT expo and you will be able to schedule one to one meetings through their business-matching app.

You will find the business matching area on STAND i52.

To register for one on one business matching please go to:

<https://www.eventbrite.com.au/e/business-beyond-borders-european-networking-evening-tickets-45419094735>

### **About Business Beyond Borders**

Business Beyond Borders is an initiative supported by the European Commission and implemented by a consortium led by Eurochambres, the Association of European Chambers of Commerce and Industry, together with the European Major Exhibition Centres Association, the Union of International Affairs and LOWEurope, a strategic communications company based in Brussels.

During 2017 BBB has collaborated in 5 international trade fairs and managed to facilitate targeted meetings between 1087 companies coming from 106 countries. With a satisfaction rate above 90%, 154 companies have negotiated business and 291 companies have an agreement on the way.

Australia was the first country to sign and science and technology agreement with the EU 24 years ago and since then is actively taking steps towards successful negotiations for an ambitious Free Trade Agreement.

This year BBB is collaborating with CEBIT to encourage opportunities for collaboration between European and Australian business.

For more information on BBB go to [www.businessbeyondborders.info](http://www.businessbeyondborders.info) or contact [info@businessbeyondborders.info](mailto:info@businessbeyondborders.info)

